



NEWS RELEASE

City of Santa Barbara

City TV

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FOR IMMEDIATE RELEASE

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GARDEN WISE GUYS



GARDEN MAINTENANCE IN THE SUSTAINABILITY ZONE

premieres Sunday, October 15 at 9:00 PM

“It’s garden care that’s as boundless as space and as timeless as infinity. And it’s all on a highway that will lead us right into the heart of.... the Sustainability Zone” -*Garden Wise Guys Episode 5*

SANTA BARBARA, CA – 5/8/2007 – In Episode 5 of the *Garden Wise Guys*, hosts Billy Goodnick and Owen Dell will show you everything you need to know about garden maintenance. A new page is turned in the history of the Wise Guys as they explore the outer limits of “the Sustainability Zone.” A regular checkup on their sprinkler timer sends them back to the 1950s, years before the era of sustainable landscaping. They teach an uninformed gardener (and viewers) how to properly prune plants, how to deal with common pests, and how to water wisely. Whether it’s a whitefly infestation, an overgrown shrub, or a broken sprinkler head – the Wise Guys have the maintenance solution. Will the wise guys ever find their way back to the present? You’ll have to watch to find out!

Garden Wise Guys is a thirty-minute television show about designing & maintaining a sustainable landscape. The quarterly show is produced by City TV and funded by the Santa Barbara County Water Agency, the City of Santa Barbara Public Works Department, and the Goleta Water District. It is hosted by two local landscape architects: Owen Dell, of County Landscape & Design, and Billy Goodnick, City of Santa Barbara Parks & Recreation Department. With a unique sense of humor, the Garden Wise Guys will give viewers the basic information they need to start making changes in their own yard.

Garden Wise Guys airs on Sundays at 9:00 p.m. on CITY-TV, Channel 18. Visit www.citytv18.com or www.sbwater.org for more information and a complete broadcast schedule. Also airs on County GATV

20, Monday-Wednesday at 9:30 PM. A new episode airs every 3 months with the changing of the seasons. For more information, contact Christy Julin at (805) 564-5311.